

MINI CARTON COMPRESSION TESTER

CATALOGUE NO.: GEC-P40412

Mini Carton Compression Tester is used to determine the rigidity of mini-cartons or printed Duplex Board cartons in terms of their stackability / compression strength.

This equipment is very important for cartons that rely on a high quality shelf appeal. Rigid cartons maintain their shelf appeal whereas Low rigidity cartons become loose and lumpy and thereby drastically reduce the shelf appeal.

Consumers are more likely to pickup a Rigid looking cartons as it looks fresh. Loose and Lumpy cartons can give a major blow to the marketing strategy of a product, brand or company.



APPLICABLE STANDARDS:

TAPPI, SCAN, ISO

Salient Features:

- Sturdy in construction and easy to operate.
- Precisely machined to International Standards.
- A precise and reliable machine.
- High quality instrument with lower price.
- Results are available on simple click of push button.

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